



A clearer website. A practical plan.

<https://cedar-coast.example/>

Prepared for Cedar & Coast Trading / Sample business owner

Observed: 18/10/2026, 11:00:00 SAST

ILLUSTRATIVE SAMPLE: fictional website and evidence. No live scan or partner handover was performed for this business.

8 found

6 to review

0 untested

Observed signals only. No compliance percentage or certification.

This report records visible privacy and website foundations from a limited public-page inspection. Topic signals point to wording that needs review and are not a legal assessment. Use it to brief your team and ask a web partner to validate and scope improvements. Legal wording and obligations need a legal partner's review.

Your first conversations

Privacy notice topics: Review each observed and unobserved privacy topic against the organisations actual processing. Keyword matches are evidence pointers, not legal approval.

PAIA manual: Confirm applicable PAIA requirements and current contact details with a legal partner, then publish approved material in an accessible location.

Cookie choices: Inventory tracking technologies and manually test choices, withdrawal and any pre-consent activity. Implement the agreed behaviour with your web partner.

Collection method: Public HTML and Firecrawl rendering, policy pop-up interaction or document parsing where needed. Reference: SAMPLE-WEBSITE-20261018



The findings and next steps

HTTPS transport / Signal found

The final retrieved homepage used HTTPS. Certificate settings, mixed content and form destinations were not audited.

Next step: Ask your web partner to review HTTPS redirects, certificate configuration, mixed content and form destinations.

Evidence: <https://cedar-coast.example/>

Final retrieved URL: <https://cedar-coast.example/>

Privacy notice / Signal found

A substantive privacy notice was retrieved. Its accuracy and legal sufficiency need review.

Next step: Have a legal partner review your collection notices, then ask the web partner to publish the approved wording where people need it.

Evidence: <https://cedar-coast.example/privacy>

We collect customer contact details and order information to fulfil orders and respond to enquiries.



Findings continued

Privacy notice topics / Needs review

Six of eight topic signals were observed. Retention and international-transfer wording were not observed in the inspected notice; absence within this snapshot does not establish a legal breach.

Next step: Review each observed and unobserved privacy topic against the organisations actual processing. Keyword matches are evidence pointers, not legal approval.

Evidence: <https://cedar-coast.example/privacy>

Contact our privacy team to request access or correction, or to object to processing.

Terms and legal information / Signal found

Terms were opened in a labelled public pop-up. Service, fees, responsibility and contact wording was observed; legal adequacy was not determined.

Next step: Ask a legal adviser to review the terms appropriate to the sites services, transactions, responsibilities and dispute routes. Publish agreed wording with your web partner.

Evidence: <https://cedar-coast.example/>

Terms describe orders, delivery charges, cancellation requests and the contact route for disputes.

PAIA manual / Needs review

A PAIA link was found, but the target returned HTTP 503. The manual was not retrieved. Confirm its availability and applicable content with a legal adviser.

Next step: Confirm applicable PAIA requirements and current contact details with a legal partner, then publish approved material in an accessible location.



Findings continued

Cookie policy information / Signal found

The cookie policy described necessary and optional analytics cookies, providers, settings and duration. Its match to actual tracking remains untested.

Next step: Inventory the cookies and tracking actually used, compare them with published descriptions and confirm which choices and notices are appropriate.

Evidence: <https://cedar-coast.example/cookies>

Optional analytics cookies can be rejected or withdrawn in Cookie settings. Persistent analytics cookies have a stated expiry.

Cookie choices / Needs review

Essential only and Accept analytics controls were observed. Pre-consent tracking, rejection and withdrawal behaviour were not exercised.

Next step: Inventory tracking technologies and manually test choices, withdrawal and any pre-consent activity. Implement the agreed behaviour with your web partner.

Evidence: <https://cedar-coast.example/>

Your cookie choices: Essential only / Accept analytics.



Findings continued

Collection notice and form controls / Needs review

One enquiry form was observed with a privacy notice link. The form was not submitted. Review its fields, purposes, lawful ground and actual handling.

Next step: Review each form's purpose, lawful ground and collection notice with a legal adviser. Ask the web partner to implement the agreed fields and controls.

Evidence: <https://cedar-coast.example/contact>

Your name, email and enquiry are used to respond to your message. Read our privacy notice.

Marketing preference route / Signal found

An email-preference reference was observed. The preference journey and actual unsubscribe behaviour were not tested.

Next step: Test applicable marketing preference and unsubscribe journeys, including how requests reach the responsible team.

Evidence: <https://cedar-coast.example/privacy>

Manage email preferences or contact us to object to marketing.



Findings continued

Mobile viewport / Signal found

A device-width viewport was found. Layout, touch targets and zoom require device testing.

Next step: Test actual pages at phone, tablet and desktop widths. Review text, zoom, touch targets, navigation and layout overflow.

Evidence: <https://cedar-coast.example/>

width=device-width, initial-scale=1

Page title / Signal found

A homepage title was present. Relevance and uniqueness across the site require editorial review.

Next step: Give important public pages clear, distinctive titles that describe the page's purpose and business.

Evidence: <https://cedar-coast.example/>

Cedar & Coast Trading | Products for everyday business

Search description / Needs review

No homepage search description was observed in the retrieved HTML. Confirm the initial response and add a useful page-specific description.

Next step: Write a useful, page-specific search description, and check the initial HTML. Google may choose another snippet.



Findings continued

Page language / Signal found

The document language was en-ZA. Correct pronunciation and assistive-technology behaviour require review.

Next step: Check that the document language matches the content and review any changes of language on the page.

Evidence: <https://cedar-coast.example/>

Document language: en-ZA

Image alternative attributes / Needs review

Six homepage images were observed; two lacked alt attributes. A person should determine useful alternatives or whether images are decorative.

Next step: Review images with a person: meaningful images need useful alternatives and decorative images may need empty alt text. Arrange a fuller accessibility review.

Evidence: <https://cedar-coast.example/>

6 image elements; 2 missing alt attributes.



The legal pages: evidence and gaps

These are content observations. An observed topic can still be incomplete, inaccurate or inappropriate. A missing topic signal does not prove a legal breach.

Privacy notice / Content inspected

A substantive document was retrieved; six of eight topic signals were observed. Review exact wording and the two unobserved topics.

Source: <https://cedar-coast.example/privacy>

Observed: Organisation identity and contact

Cedar & Coast Trading is the responsible party. Contact privacy@cedar-coast.example. / <https://cedar-coast.example/privacy>

Observed: Information collected and purposes

We collect contact and order information to fulfil orders and respond to enquiries. / <https://cedar-coast.example/privacy>

Observed: Processing grounds

Order processing supports performance of contract. Optional marketing is consent-based. / <https://cedar-coast.example/privacy>

Observed: Recipients and service providers

Delivery and technology service providers process relevant information for the stated services. / <https://cedar-coast.example/privacy>

Not observed: Retention

Observed: Access, correction and objection

You may request access or correction and object to processing through our privacy contact. / <https://cedar-coast.example/privacy>

Observed: Complaints and regulator

You may lodge a complaint with the Information Regulator. / <https://cedar-coast.example/privacy>

Not observed: International transfers



Legal page review continued

Terms and legal information / Content inspected

A labelled Terms of Service pop-up was opened. Topic matches are evidence pointers, not legal approval.

Source: <https://cedar-coast.example/>

Observed: Services and scope

These terms cover orders placed through our public website. / <https://cedar-coast.example/>

Observed: Fees, cancellation or refunds

Delivery charges and cancellation requests are described. / <https://cedar-coast.example/>

Observed: Responsibilities and limits

Product responsibilities and liability limits are set out. / <https://cedar-coast.example/>

Observed: Law, disputes or contact

Contact our service team about disputes or order concerns. / <https://cedar-coast.example/>

Cookie policy information / Content inspected

The cookie policy was retrieved. Stated purposes and choices were observed, but behaviour remains untested.

Source: <https://cedar-coast.example/cookies>

Observed: Cookie types and purposes

Necessary cookies support the session; optional analytics measures public visits. / <https://cedar-coast.example/cookies>

Observed: Providers or third parties

Google Analytics is the optional analytics provider. / <https://cedar-coast.example/cookies>



Cookie policy information continued

Observed: Choices and withdrawal

Reject analytics or change your choice in Cookie settings. / <https://cedar-coast.example/cookies>

Observed: Cookie duration

Session and persistent cookies and their expiry are described. / <https://cedar-coast.example/cookies>

PAIA manual / Content not verified

A relevant link was found, but its target returned HTTP 503. The document was not inspected and its adequacy was not assessed.

Not observed: Information Officer or contact

Not observed: Request procedure

Not observed: Records, fees or rights

General reference: <https://inforegulator.org.za/acts/> . Requirements and applicability need a qualified legal review.



Coverage, limits and your next step

ILLUSTRATIVE DATA: five of six attempted sources were readable; one linked PAIA document was unavailable. This fictional example shows how uncertainty is reported.

<https://cedar-coast.example/> / HTML retrieved

<https://cedar-coast.example/privacy> / HTML retrieved

<https://cedar-coast.example/cookies> / HTML retrieved

<https://cedar-coast.example/contact> / HTML retrieved

<https://cedar-coast.example/> / Policy pop-up opened (Terms of Service)

<https://cedar-coast.example/paia.pdf> / Could not retrieve

The homepage and up to eight linked public pages were considered. Clearly labelled policy pop-ups may also be opened within the rendering allowance. This is a limited snapshot, not a complete crawl.

Forms were not submitted. Tracking before consent, choice withdrawal and email opt-out behaviour were not exercised.

No vulnerability testing, authentication review, performance benchmark or full accessibility audit was performed.

A signal found is an observation, not proof of legal sufficiency or successful behaviour. Missing evidence is not proof of a breach.

Internal processing, lawful grounds, supplier contracts, retention and incident handling require a separate business and legal review.

Bring this report to the right person.

A web partner can validate technical observations and agree improvements. A legal partner can assess legal wording and obligations. A report handover requires your sharing permission and does not itself create a professional engagement. Scope, availability and fees are agreed directly.